

## CEN NYC: Pitch Night – Company Details

**Company Name:** Boarding Pass

**Website:** Coming Soon

**About:** Boarding Pass is boutique digital branding agency that will put your brand on the map. We aim to help other start-ups and small businesses with their brand strategy from start to finish. Whether you need help designing a logo and ideating around a slogan, or advertising on social media and creating new content, we'll talk about ways to grow your brand with our team of design, marketing, and advertising experts.

**Contact:** Olivia Poglianich **Email:** [hello@boardingpassdigital.com](mailto:hello@boardingpassdigital.com)

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**Company Name:** Pium, inc.

**Website:** [www.pium.co](http://www.pium.co)

**About:** Pium is a New York-based startup developing the connected device for scents. Our vision is "fragrance for your moments." The Pium smart diffuser provides scents intelligently blended based on users' daily activities, locations, and contents. Target markets are home fragrance, scent marketing, and entertainment. Currently looking for angel and pre-seed round investors.

**Contact:** Ryan Kihm **Email:** [ryan@pium.co](mailto:ryan@pium.co)

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**Company Name:** Box The Party

**Website:** [www.boxtheparty.com](http://www.boxtheparty.com)

**About:** We'll be a platform for people to find party ideas and easily buy the whole party in a box. This solves the problem that arises when you have a vision or find inspiration on Pinterest or elsewhere and then have to track down all the supplies from different sources and figure out how to put everything together. The focus is on the home entertaining space (e.g., kids' birthdays, holidays, etc.), as well as college events.

**Contact:** Andrea Wasserman **Email:** [andrea@boxtheparty.com](mailto:andrea@boxtheparty.com)

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**Company Name:** HEP, LLC

**Website:** <http://pop-doc.com/>

**About:** Online joint-health community as a health care start-up.

**Contact:** David Neuman **Email:** [dneuman@pop-doc.com](mailto:dneuman@pop-doc.com)

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**Company Name:** Starnex Co., Ltd

**Website:** [www.starnex.net](http://www.starnex.net)

**About:** Wearable, hands-free walkie-talkie for the IoT era

**Contact:** YoungMi Park **Email:** [parkym@starnex.net](mailto:parkym@starnex.net)

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**Company Name:** Ollie Gift Card

**Website:** [www.ollieaccount.com](http://www.ollieaccount.com)

**About:** For the immediate family and close friends who want to give a memorable gift defining an investment in a child's future, Ollie is the only brand among all gifts for children that offers an unforgettable social gift that grows with time, because it builds a story around gifting, creates future economic value, and builds good saving habits at an early age.

**Contact:** Thevi Chrzanowski **Email:** [tt22@cornell.edu](mailto:tt22@cornell.edu)

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**Company Name:** Not Your Average Cotton

**Website:** Instagram: [www.instagram.com/notyouraveragecotton](http://www.instagram.com/notyouraveragecotton) (more visual!) Website: [www.notyouraveragecotton.com](http://www.notyouraveragecotton.com)

**About:** Founded in 2016, Not Your Average Cotton is on a mission to bring back the whimsy and nostalgia of cotton candy carts from the early 1900s. With flavors such as homemade mint, citrus, lavender, and rose made from all-natural sugars and flavors, and topped with edible gold specks, our fluff hopes to transport you back in time.

**Contact:** Alisha Vimawala & Margaret Taormina **Email:** [hi@notyouraveragecotton.com](mailto:hi@notyouraveragecotton.com)

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**Company Name:** SnappyScreen, Inc.

**Website:** [www.snappyscreen.com](http://www.snappyscreen.com)

**About:** SnappyScreen is a touchless sunscreen application system and a new, easy, and effective alternative to the tedious manual application of sunscreen. Customers stand in front of the device, select their SPF (15,30,40) and height on an interactive touchscreen and receive an even application of sunscreen in 10 seconds.

**Contact:** Kristen McClellan **Email:** [kristenmcclellan@snappyscreen.com](mailto:kristenmcclellan@snappyscreen.com)

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**Company Name:** HandOff

**Website:** [www.CareHandOff.com](http://www.CareHandOff.com)

**About:** HandOff provides agencies in the Non-Medical Home Care (NMHC) industry with new, higher value customers at one-sixth their current acquisition cost. Validation: 2 Paid pilots and significant revenue with NMHC's that indicate an initial addressable market of \$480-960 Million.

**Contact:** Rich Carpenter **Email:** [Rich@xVenturesGroup.com](mailto:Rich@xVenturesGroup.com)

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**Company Name:** IvyStart

**Website:** [www.ivystart.house](http://www.ivystart.house)

**About:** IvyStart is a coliving network/live-in incubator for people interested in entrepreneurship, technology, and innovation. Our members join IvyStart to live, network, and collaborate with other like-minded people to explore different ventures and build strong relationships. We began as the first and only coliving network of college entrepreneurs within the Ivy League (Most of our members have attended an Ivy League school) whose passion for big ideas, technology, and doing what they loved encouraged them to seek like-minded people who wanted to work on great things that would benefit society. We currently have a location in Ithaca and NYC with 2 additional locations in NYC planned for the end of the year.

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