

ENTREPRENEURSHIP AT CORNELL

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The E-Newsletter of
ENTREPRENEURSHIP AT CORNELL

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From the Director

April 16th and 17th is Celebration, the largest entrepreneurship event on the Ithaca campus. Our registration site will be live soon and we hope that many of you will attend. This year Celebration will feature multiple panels and symposia, the eLab Demo Day, our Student Business of the Year recognition, the BIG Idea Competition and the Cornell Venture Challenge (among other activities).

Zach Shulman '87, JD '90
Director, Entrepreneurship at Cornell

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Network \(CEN\) and
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Time to sign up for interns

Entrepreneurship at Cornell's thriving summer internship program connects students with small to mid-sized employers throughout the U.S. and abroad. The experiences help prepare our next generation of Cornell business leaders, innovators, creators and entrepreneurs. Companies and students can sign up [here](#)

REV hosts event for women entrepreneurs

REV is kicking off 2015 with an open networking event that focuses in on successful women entrepreneurs. If you are a woman who owns a business, are interested in learning from experienced entrepreneurs or care about the success of women business owners, then this event is for YOU. Find out more [here](#) or visit <http://www.revithaca.com>

Tech networking at Sage

On Monday February 2, more than 50 tech and startup companies, and 300+ students will descend on Sage Atrium for an evening of networking. Attire is casual. Learn more and register [here](#).

Cornell Shark Tank is back!

On February 3, five student startups will pitch in Duffield Atrium to VC judges to win \$1,500, dinner with the sharks and a ticket to SXSW, where they will again pitch during a session in Startup Village. Event is open to all students, and runs 5-6 p.m. Click [here](#) for full event details.

Cornell's Frontier Markets Initiative Partners to Address Eye

Care in India

The Frontier Markets Initiative, a collaboration between Entrepreneurship at Cornell and Johnson's Center for Sustainable Global Enterprise, has announced a partnership with the international development UK-based organization Sightsavers. The goal of the partnership is to innovate a business model that can sustainably deliver primary eye care solutions to India's urban poor. Read more [here](#).

Data science, health hackathons planned for CornellTech

Cornell's first [Data Science Hackathon](#) is March 6-8 in NYC at the Cornell Tech campus. We are kicking off what we hope becomes an annual event with a lineup of amazing speakers including: Hilary Mason, Michael Li, Claudia Perlich, Drew Conway, Jake Hofman & more!

The Health Hackathon is happening April 10-12 at Cornell Tech. Website is forthcoming. We are again partnering with MIT. If you are interested in being involved, sponsoring prizes, or speaking at the event, please reach out to Ami Stuart at ams345@cornell.edu

Digital Women initiative launched by Arts and Sciences

Arts & Sciences Digital Women, a brand new program launching in the College of Arts and Sciences, aims to inspire and educate undergraduate liberal arts students on the power of digital and how it can empower them to create their own projects, initiatives, and even companies. To get involved, visit <http://digitalwomen.herokuapp.com/>.

Congratulations to 2015 Kessler Fellows!

The Kessler Fellows program in the College of Engineering is pleased to announce the 2015 Kessler Fellows: Marc Choueiri, Mikayla Diesch, Kelsey Evans, Michelle Felizardo, Mark Flamme, Shane Heil, Justin Khalil, Kelsey Kruse, Seth Martin, Cory Nissly, Maurilio Nuno, Iyore Olaye, Josselyn Tsai, Lauren Tweel and Feifan Zhou. For more information about the program visit <http://www.engineering.cornell.edu/kesslerfellows>

Host of events planned at Pillsbury Institute

The Pillsbury Institute for Hospitality Entrepreneurship has a full schedule of events and activities for students to engage with entrepreneurs this spring semester. Students should be sure to check out the list of entrepreneurs and innovators will be attending our networking pizza social that we will be hosting each month. Other opportunities for engagement this semester include roundtables, the business plan competition, entrepreneur in residence office hours, and more. All students are welcome to attend these events, but seats are limited so be sure to check out the [Pillsbury Institute's Event Page](#) for specific details for each event.

EII to Hold Cornell-Affiliated Startup Pitch Fest at South By Southwest

The Entrepreneurship and Innovation Institute will hold two sessions at world-renowned South by South West during its Interactive Festival in March 2015. One session is "Here's the Pitch!" At it, three competitively selected Cornell-affiliated startups will pitch to expert judges in front of an SXSW audience. If your startup is Cornellian-founded or Cornell invention-based, and if you think it's ready to pitch at one of the planet's biggest entrepreneurship events, then please contact Rhett Weiss, rweiss@cornell.edu, and Jeff Chemeres, jchemeres@gmail.com. The other session is called

[PopShop](#)

Join Our Mailing List!

"Entrepreneurship vs. MBA: Mutually Exclusive or Not?" It is a panel discussion among current and aspiring entrepreneurs who do and do not have Cornell MBAs.

Alumni news:

Traction, a digital agency founded by Adam Kleinberg '92, was recently named 2014 Independent Agency of the Year at the iMedia Agency Awards. Read more [here](#)

Aaron Holiday, MBA '12, was recently named one of the Top 100 NYC Tech influencers you need to know, listed alongside Howard Morgan, Fred Wilson, Ken Lerer, Alan Patricof, Shana Fisher and Kevin Ryan. Find out more by visiting <http://www.alleywatch.com/2014/12/100-nyc-tech-influencers-you-need-to-know/56>.

Forbes' new 30 Under 30 list includes five Cornellians: Karim Abouelnaga '13, Founder of Practice Makes Perfect (Education); Rob Fishman '08, Cofounder of Niche (Marketing & Advertising); Will Malnati '07, Managing Partner of Toro (Food & Beverage); Dylan Reid '12, Founder of Matter.io (Manufacturing); and Peter Yongvanich '07, Executive Director of UBS (Finance). Congrats to all! Read the full article [here](#).

Submission Guidelines and Deadlines

You may send your items of interest to Kathy Hovis (kah53@cornell.edu) by the 15th of the month. Entrepreneurship at Cornell will select items to be published.

Everything Entrepreneurial at Cornell University