

# ENTREPRENEURSHIP AT CORNELL

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# eship

The E-Newsletter of  
ENTREPRENEURSHIP AT CORNELL

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## From the Director

Happy holidays!! We finally got some real snow and the semester is winding down, but the eship activity continues full speed. One of our eLab teams just won the Johnson School's internal SharkTank competition and our eHub planning is in full swing.

Looking forward to the spring semester...and again, happy holidays!

Zach Shulman '87, JD '90  
Director, Entrepreneurship at Cornell

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## Related Sites

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[Cornell Center for  
Technology Enterprise and  
Commercialization  
\(CCTEC\)](#)

[Cornell Entrepreneur  
Network \(CEN\) and  
Cornell Silicon Valley  
\(CSV\)](#)

[Center for Transformative  
Action](#)

[eClips](#)

### Incubator spots available for social entrepreneurs

The Center for Transformative Action is accepting applications to join our non-profit incubator for social entrepreneurs. CTA, a Cornell University affiliate, provides a 501(c)3 home, as well as mentorship and business services that most start-up nonprofits are unable to afford. These include accounting, payroll processing, grant tracking, contract management, liability insurance, and state and federal filings. Deadline for applications is January 15. For a complete list of services, to see if you qualify, and to download an application, please click [here](#).

### Miss the NYC Entrepreneurship Summit? See the videos now online

Our 2015 Entrepreneurship Summit NYC is in the books, but you can watch the [speaker presentations](#) on the Summit website. Save the date for next year's Summit November 6, 2015!

### Apply now to host a summer intern

Students are ready for winter break, a key time for them to start thinking about summer plans. Make sure your company benefits from one of our interns by filling out the company [application](#) now.

### EaC faculty share at regional summit

Bob Seem and John Callister attended the Rochester Regional Entrepreneurship Summit on November 21 at the University of Rochester along with entrepreneurship faculty from 13 Central and Western New York State colleges and universities. After a sharing of best practices, the group discussed future plans, which include

two meetings in January and March of 2015 and efforts to form collaborations in our communities and between our campuses. The group also voiced support for the NY State Business Plan Competition in Albany on April 24, 2015.

### **Growth in Entrepreneurship Education**

In November, the School of Hotel Administration officially approved a concentration in entrepreneurship, with the help of a steady vision from the entrepreneurship faculty team and on-going support of the faculty teaching entrepreneurship courses at SHA. In addition, the upcoming Winter Session 2015 marks our entry into online entrepreneurship education with two courses being offered. The SHA entrepreneurship faculty will continue to work to reposition and grow the [entrepreneurship course offerings](#) at the school to promote enrollment for students at both the undergraduate and graduate levels.

### **EII to Hold Cornell-Affiliated Startup Pitch Fest at South By Southwest**

The [Entrepreneurship and Innovation Institute](#) will hold two sessions at world-renowned [South by South West](#) during its Interactive Festival in March 2015. The first session is "Here's the Pitch!" At it, three competitively selected Cornell-affiliated startups will pitch to expert judges in front of an SXSW audience. If your startup is Cornellian-founded or Cornell invention-based, and if you think it's ready to pitch at one of the planet's biggest entrepreneurship events, then please contact Rhett Weiss, [rweiss@cornell.edu](mailto:rweiss@cornell.edu), and Jeff Chemeres, [jchemeres@gmail.com](mailto:jchemeres@gmail.com). The second session, "Entrepreneurship vs. MBA: Mutually Exclusive or Not," is a panel discussion.

### **McGovern Center to host first 'graduation'**

On January 8, 2015 the Kevin M. McGovern Family Center for Venture Development in the Life Sciences will have its first "graduation" from the program with Agronomic Technologies, which raised \$2.2 million in their Series A round from a venture capital syndicate. More details to come.

## ***Upcoming Events***

### ***Cornell Entrepreneur Network/Cornell Silicon Valley(CEN/CSV) Events***

12/17/14 - **CSV Presents: Startup Life: A Behind the Scenes Look**, 6:00pm - 9:00pm **-SOLD OUT-**

1/13/15 - **CVS Presents: A Reception for Cornellians at the JP Morgan Healthcare Conference**, 6:00pm - 8:00pm

For event details and to register, visit the CEN website at <http://www.cen.cornell.edu/>

For up-to-date information on entrepreneurial events, visit the eship web site at <http://eship.cornell.edu/>

## **Submission Guidelines and Deadlines**

You may send your items of interest to Kathy

[eLab](#)

[PopShop](#)

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Hovis ([kah53@cornell.edu](mailto:kah53@cornell.edu)) by the 15th of the month.  
Entrepreneurship at Cornell will select items to be published.

*Everything Entrepreneurial at Cornell University*