

ENTREPRENEURSHIP AT CORNELL

May 2014

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From the Director

The spring semester is quickly coming to a close. We have dedicated this issue to highlighting winners of Cornell's various startup oriented competitions. We are delighted to honor them!

We are also delighted to launch our new website. Check out www.eship.cornell.edu to see our new look and easy navigation. And you might have noticed we have slightly changed our name!

Have a wonderful summer!

Zach Shulman '87, JD '90
Director, Entrepreneurship at Cornell

Congrats to the winners of spring competitions!

A bevy of spring business plan and idea competitions brought forth a bumper crop of student entrepreneurs. Here's a roundup of the winners:

[Worthy Jerky](#), a line of all-natural steak snacks, won the new Student Business of the Year competition.

[Big Idea Competition](#) winners were Smart Horn, a digital communication system for cars, and Polar Chiller, a personal beverage-cooling device.

[York Avenue Diagnostics](#) won this year's Cornell Venture Challenge, sponsored by Johnson's BR Venture Fund. The company uses genetic signatures to monitor kidney health in transplant patients.

Cornell Hospitality Business Plan Competition

Harsha Chanrai (MMH '14) and Felix Tabary '14 were the winners of the fifth annual Cornell Hospitality Business Plan Competition with their concept, Saira, a non-profit that would provide job opportunities

Cornell Startup List

In This Issue

[News](#)

[Events](#)

[Submission Guidelines and Deadlines](#)

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[Johnson's Entrepreneurship and Innovation Institute](#)

[Pillsbury Institute for Hospitality Entrepreneurship \(PIHE\)](#)

[Cornell Center for Technology Enterprise and Commercialization \(CCTEC\)](#)

[Cornell Entrepreneur Network \(CEN\) and Cornell Silicon Valley \(CSV\)](#)

for underprivileged youth in developing emerging countries, where expanding hotel chains need local and well trained employees. See video from this year's competition [here](#).

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Advanced Materials Enabled Innovation Competition

Sponsored by the Department of Materials Science and Engineering, this [contest](#) challenged students to design or prototype an innovative technology based on advanced materials and to demonstrate that this technology can be successful in a commercial product/process or as a small business innovation research (SBIR) proposal. The winning teams were:

- 1st Place, \$7500. Advanced Category: Team Lionano
- 1st Place, \$7500, Intermediate Category: Team Zymtronix
- 2nd Place, \$6000, Graduate Student Intermediate Category: Team Collimating Diagnostics
- 2nd Place, \$6000, Undergraduate Student Advanced Category: Team Perfrur
- Director's Design Prize, \$3000: Team NTi

Electrical and Computer Engineering Innovation Award Competition

This [competition](#) challenged students to design and develop an innovative technology based on electrical and computer engineering, and to demonstrate the potential of the idea to address a practical business and/or social challenge.

Spring 2014 winners are:

- Pulso, a hand-mounted device that could help millions of visually impaired individuals "see" by feeling their way around.
- Saund, a brain-computer-interface technology platform company that gets rid of buttons, wires, and screens to allow users to be more present and aware of their surroundings and selves.

Students win new John Jaquette Entrepreneurial Fellow awards

Students A.J. Okereke '14 & Evan Maclin '14 were recently chosen as the first John Jaquette Fellows by the Dyson School. The fund was endowed by Scott Belsky '01 and Erica Rodbell Roizen '04 in honor of John Jaquette, the recently retired director of Entrepreneurship at Cornell.

POPSHOP Partners with Brad Feld's Startup Revolution

Startup Revolution, the hub for revolutionizing the way startups work, has partnered with the POPS SHOP to provide top of the line 3D printers for students to prototype new and exciting hardware technologies they're developing. Brad Feld's contribution signals a major step in the POPS SHOP's relationship with top leaders in the startup world. Learn more about Startup Revolution at www.startuprev.com and check out the POPS SHOP at www.popright.in

Upcoming Events

Cornell Entrepreneur Network/Cornell Silicon Valley(CEN/CSV) Events

5/27/14 - **CEN London: The Business of Football**, 6:00pm - 9:00pm

6/6/14 - **CEN and Johnson Reunion 2014: Entrepreneurs and Innovators Meet-up**, 9:30am - 10:30am

For event details and to register, visit the CEN website at <http://www.cen.cornell.edu/>

Cornell Center for Technology Enterprise and Commercialization (CCTEC) Events

6/9/14 - **Biologics Development Boot Camp**

For event details and to register, visit the CCTEC website at <http://www.cctec.cornell.edu/events/upcoming.php>

Save November 7, 2014 for the Cornell Entrepreneurship Summit NYC

We're thrilled about the speakers we've already signed up for our NYC Summit on November 7th at the Times Center. They're a diverse mix of entrepreneurial leaders that will help you energize your own vision for success. We have 7 speakers confirmed, including Elizabeth (Lizzy) Francis '00, the Chief Marketing Officer of Gilt, a huge online shopping enterprise with more than 6 million members. Lizzy oversees the company's advertising, new customer generation and retention programs, creative, brand positioning, research and analytics. Hope you can join us! Stay tuned for more details.

For up-to-date information on entrepreneurial events, visit the eship web site at <http://eship.cornell.edu/>

Submission Guidelines and Deadlines

You may send your items of interest to Kathy Hovis (kah53@cornell.edu) by the 15th of the month. EaC will select items to be published.

Everything Entrepreneurial at Cornell University